



## MEGAN MCFADDEN (SHE / HER / HERS)

- Hudson Valley, New York
- meganmcf@gmail.com
- 215-880-9767
- meganmcf.com
- linkedin.com/in/meganmcf

## SENIOR LEADER & STRATEGIST COMMITTED TO COMPREHENSIVE INVESTMENT IN ARTISTS & CULTURAL PRACTITIONERS

My mission is to support a thriving planet and communities – for today and generations to come. To achieve this, I believe we must shift from an extractive economy to a regenerative economy, and that artists and cultural practitioners have an essential role in this transition and new paradigm. My 18-year career has focused on economic systems change and has equipped me with the experience, expertise, skills, and networks to bring comprehensive investment to artists. A few items of note:

- I have a knack for translating visionary concepts into compelling & accessible programs & practice
- I am a forward-thinking, strategic thought, & execution partner to founders, CEOs, & Executive Directors; I am a kind, collaborative, & supportive colleague, manager, & partner
- I have a demonstrable record of prioritizing anti-racism, diversity, equity, inclusion, & justice
- I have a personal creative practice – including writing, photography, & more – & have been immersed in diverse, creative communities in the Bay Area, NYC, Philadelphia, & Hudson Valley

## SKILLS & EXPERTISE

- Field & Ecosystem Building
- Strategic Planning & Development
- Program & Service Design
- Program, Project, & People Management
- Stakeholder Strategy & Relationship Management
- Narrative, Communications, & Facilitation

## CAREER HIGHLIGHTS

JANUARY 2021 – PRESENT

### Director, Strategy ImpactPHL

501(c)3 growing Greater Philadelphia's impact investor community

- Co-designed Investment Pathways, a process supporting investors in aligning their public assets with their values & deploying millions in grant, debt, & equity capital to local impact funds & enterprises
- Developed the PAGE Capital program, including The Hurdle Fund prototype, which deployed \$250k in micro-grants for BIPOC businesses & attracted follow-on funding from local & national foundations
- Led & co-authored investor primer, 'Moving Minds & Money to Transform Arts & Culture Investment'
- Led Total Impact Summit programming for hundreds of national investors with a strong DEIJ lens & commitment, achieving an attendee base that is 50% female & 50% people of color
- Co-designed investment pipeline tools, making \$650M+ in local impact opportunities visible to investors
- Led board & staff through strategic planning process to articulate key objectives, results, & KPIs

JUNE 2017 – DECEMBER 2020

### Strategic Advisor & Consultant

The Enterprise Center // Yerba Buena Center for the Arts // Institute for the Future // Community Capital Advisors // Startgrid // Lesbians Who Tech // ImpactAlpha

- Managed the R&D phase of Innovate Capital Growth Fund, a \$20M equity fund for BIPOC businesses
- Supported the R&D phase of CultureBank, an initiative to reimagine the arts & culture investment paradigm
- Facilitated Global Youth Skills, a research initiative across four continents on the future of work & income
- Developed materials to secure national foundation clients advancing place-based impact investing
- Authored an innovation whitepaper & article series on the role of entrepreneurship in the United States

JANUARY 2016 – MAY 2017

### Director, National Strategy Mission Hub

Mission-driven B Corp & umbrella organization of SOCAP & Impact Hub

- Directed national team across four cities during period of leadership, systems/processes, & cultural change
- Revamped national membership program, establishing new operational systems & branding that decreased staff time while increasing revenue collection & membership retention
- Developed & advised the creation of year-round & multi-city programming – such as SOCAP365 & "Co-Creating the Future of Our Cities" – on topics including racial justice, creative culture, & more

OCTOBER 2012 – DEC 2015

### Manager, Brand & Programs Impact Hub (SF & NYC locations)

Membership space for impact innovators

- Led brand & advised impact-focused programs in service of 1,000+ members, 200+ event clients, & 15,000+ event attendees, including town halls, panels, workshops, accelerators, socials, & more
- Co-designed Impact Bazaar, a pop-up accelerator program serving hundreds of NYC's underserved entrepreneurs, securing sponsorship, 40+ partners, & media coverage in Forbes & Fast Company

OCTOBER 2010 – MARCH 2014

### Manager, Brand & Community SOCAP

Convening for global impact community

- Led brand & community for seven SOCAP conferences in the U.S. & Europe, collectively convening 6,000+ attendees from 75+ countries & establishing SOCAP as a globally leading impact economy event
- Advocated, designed, & managed programs for inclusive community participation such as the social entrepreneur scholarship, artist program, SOCAP Open crowdsourcing platform, & community platform

MAY 2006 – SEPTEMBER 2010

Multiple Communications & Program Design Roles // Everywun, LightFull Foods, GMS Surgent

## EDUCATION

Bachelor of Arts, Communications  
Temple University // 2006

## TRAININGS

Equitable Impact Investing // NGIN  
Foresight Training // Institute for the Future  
Design Thinking // IDEO

## PLATFORMS

Google Suite // Microsoft Suite // Asana // Slack  
Dropbox // Hubspot // Salesforce // Canva  
Mailchimp // Zapier // Squarespace